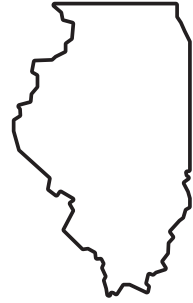




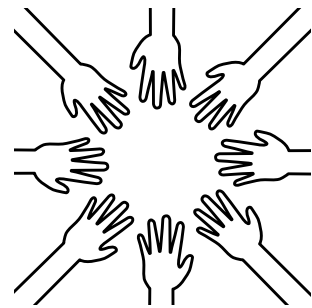
STRENGTHENING YOUTH PREVENTION ACROSS ILLINOIS

Ashley Webb
Chief Operating Officer & Vice President of Programs
Illinois Association for Behavioral Health

ABOUT IABH



NONPROFIT STATEWIDE ASSOCIATION



**REPRESENTING COMMUNITY-BASED
PROVIDERS, COALITIONS, AND YOUTH
PROGRAMS**



**PREVENTION INITIATIVES SPANNING
SUBSTANCE USE, GAMBLING, AND
LEADERSHIP DEVELOPMENT**





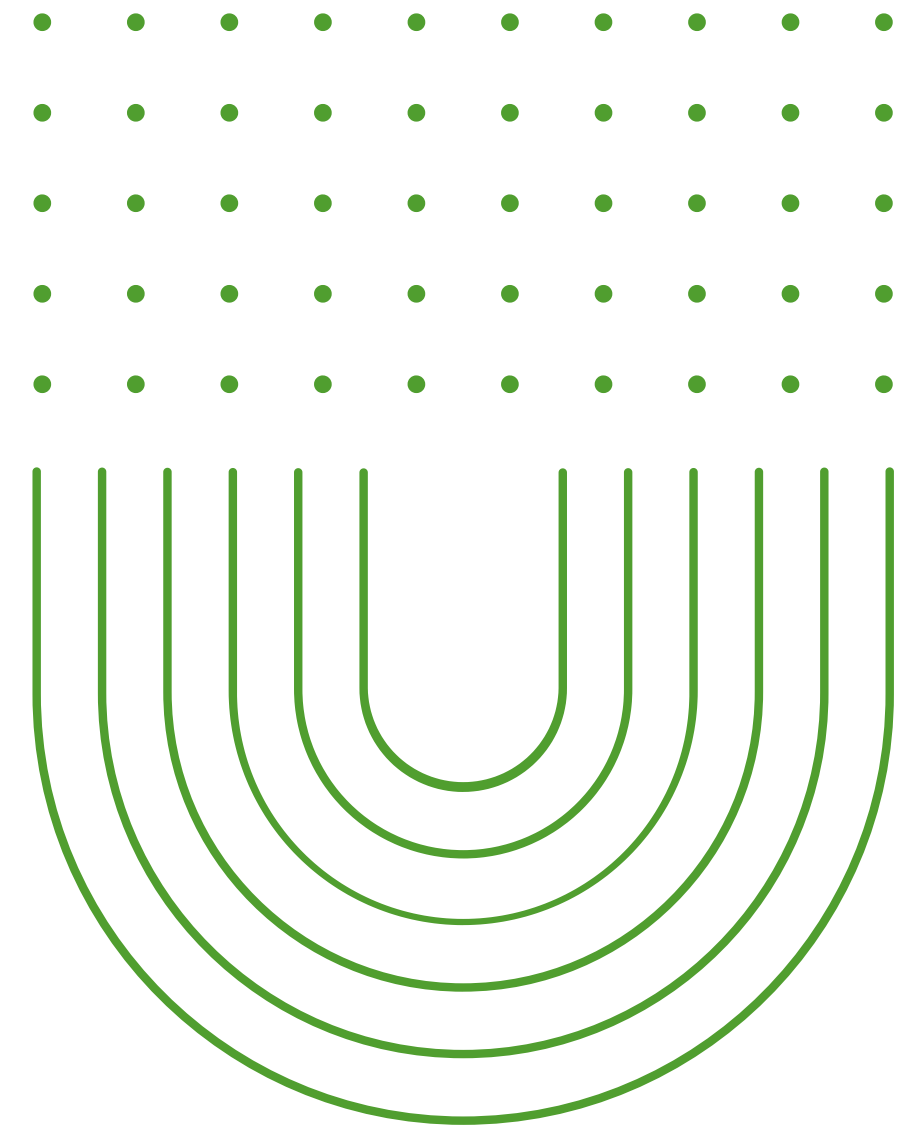
Cebrin Goodman Teen Institute

CGTI is an award-winning program that offers opportunities for teens around the state to learn about leadership, healthy choices, and working with others to create better communities.



Operation Snowball, Inc.

Snowball is an international youth program that empowers student leaders through prevention education, community advocacy, and leadership development to create a positive impact.



YOUTH INITIATIVES



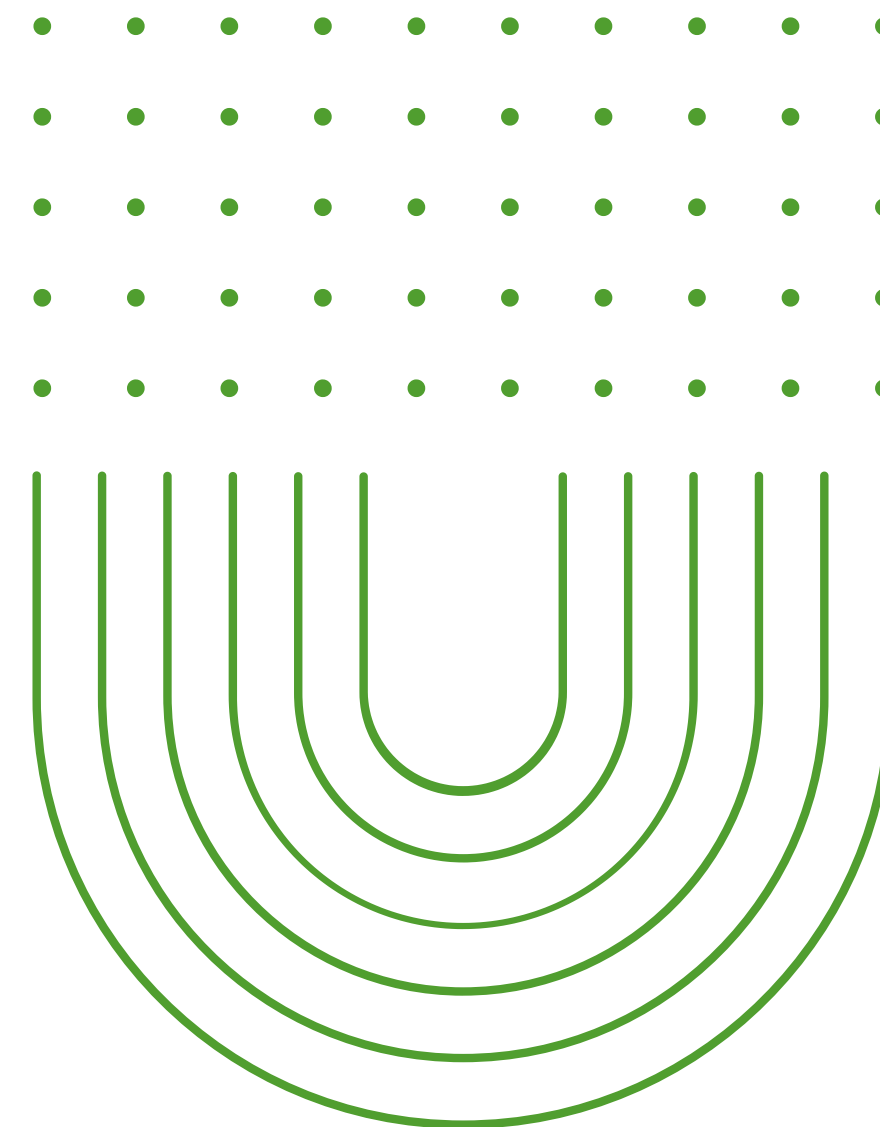
Focus Youth Gambling Prevention

Focus is a statewide youth prevention program that provides students with many programming opportunities to build skills in advocacy, leadership, public speaking, and youth gambling prevention education.



Generation Lead

Generation Lead is an all-encompassing prevention education campaign to bring awareness to youth and communities on substance use and misuse.



YOUTH INITIATIVES

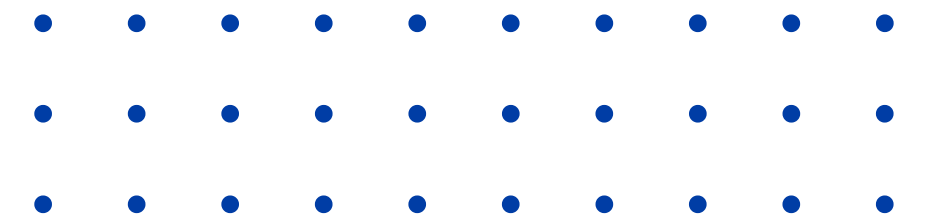


CEBRIN GOODMAN TEEN INSTITUTE

- Two annual youth leadership and prevention conferences
 - January: CGTI's Mid-Year Conference
 - July: CGTI Summer Conference
- Aligns with SAMHSA's Strategic Prevention Framework
- Action Planning model for school and community change
- Teen Ambassadors



powered by **IABH** 



CEBRIN GOODMAN TEEN INSTITUTE

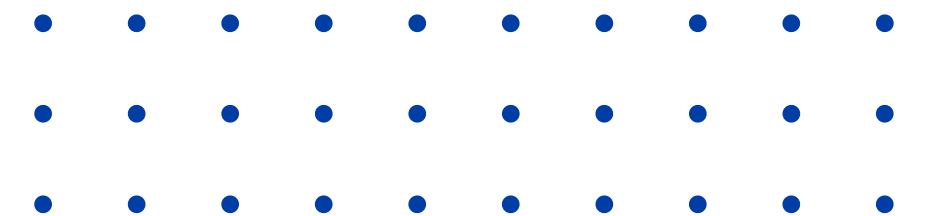
- 6th–12th grade students
- Adults working with youth welcome to attend
- 100+ Volunteer Staff
- 30 workshop speakers
- 6 keynote speakers
- Team building & discussion
- Daily action planning
- Service hours available for youth
- CEUs available for adults through ICB and ISBE





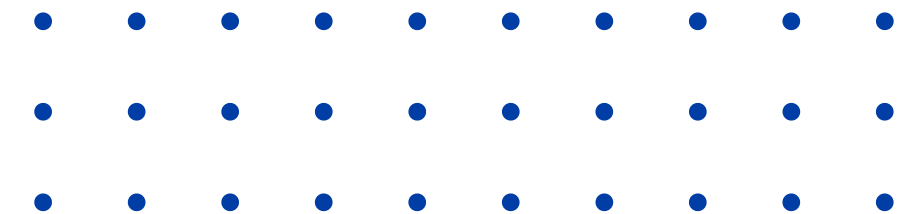
OPERATION SNOWBALL, INC

- 501c3 Nonprofit
- Peer-led prevention model for schools and communities
- Free youth and adult trainings for accredited teams.
- Curriculum, facilitation guide, and resources provided for implementation.
- In-person Showcase for accredited team to hear from speakers.



OPERATION SNOWBALL, INC

- 80+ Illinois-based accredited teams
 - Teams from Arizona, New York, & California
- International teams from:
 - Ireland, Lithuania
- Regional Meetings
- Board of Directors
 - Including Youth Advocates

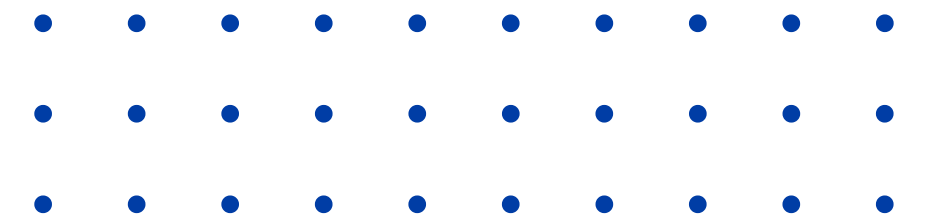




GENERATION LEAD



- Youth-created statewide prevention campaign
- Professional PSA videos and audio ads
- Free posters and talking kits
- Prevent or delay initial substance use
- Reduce, prevent, or delay the misuse of substances
- Minimize stigma associated with substance use disorder, treatment, and recovery
- Reduce harms associated with substance use, misuse, and overdose



GENERATION LEAD

posters!

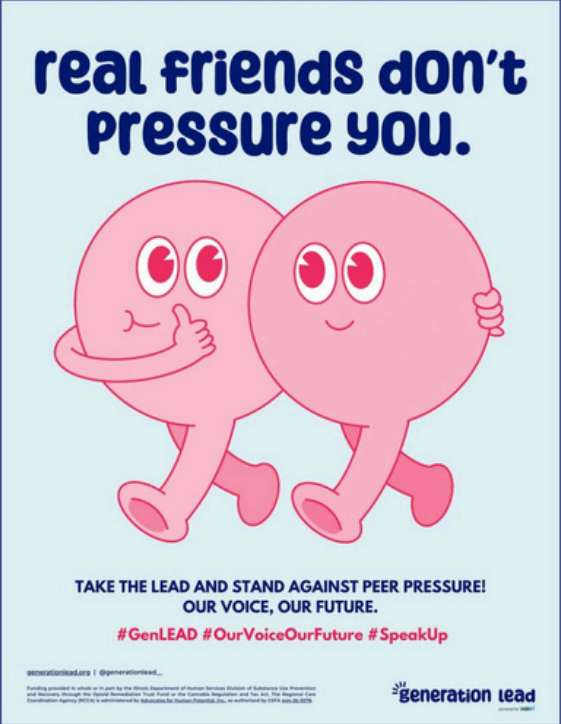
talking kits!

free
campaign
materials!

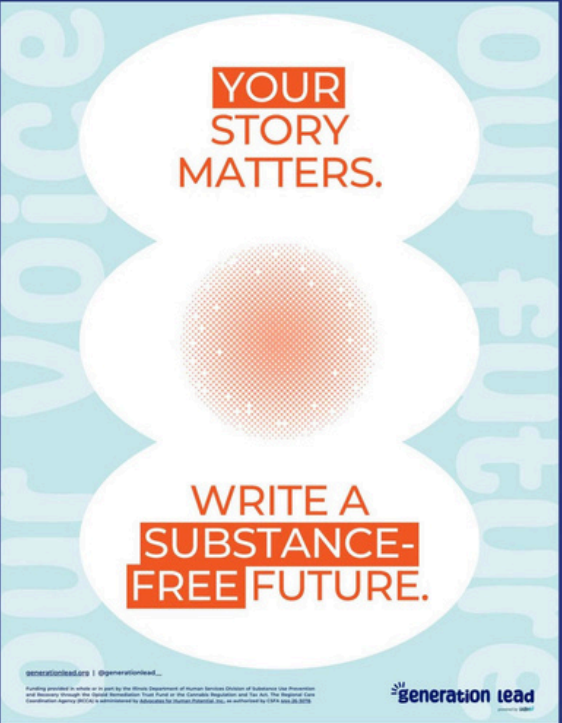
Generation Lead—a statewide youth substance use prevention campaign— offers free materials and resources to create a safe, substance-free environment for future generations.

postcards!

and more!



 **generation lead**
powered by IABH



 **generation lead**
powered by IABH







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WHAT WE PROVIDE

-  History and data
 -  Accessible statewide
 -  Programs designed with youth
- 

THINK ABOUT THE SPF!

- **ASSESS** – WHERE, WHEN, WHY
- **CAPACITY** – WHO, HOW MUCH
- **PLAN** – DETAILS! THEME, DECORATIONS, PRICING, HOURS, ETC
- **IMPLEMENT** – DO IT!
- **EVALUATE** – HOW DID IT GO?

HOW WOULD YOU DO THIS WITH YOUTH?

OPPORTUNITIES

JOIN SNOWBALL

Becoming an OS Team is FREE! This means resources, technical assistance, trainings and more at your service.

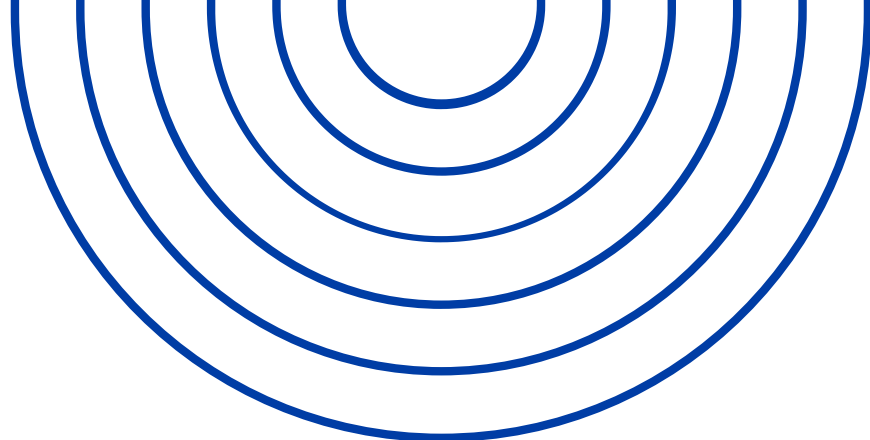
ATTEND CGTI

Attend the Mid-Year Conference in January or plan and budget to attend our week-long July Conference!
Applications open in March 2025.

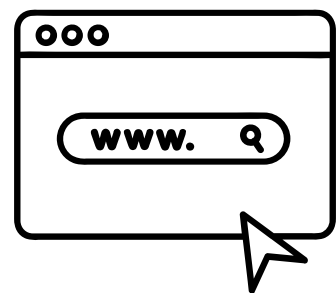
REQUEST MATERIAL

Visit Generation Lead's website to request awareness campaign material and learn how to engage in the statewide campaign.

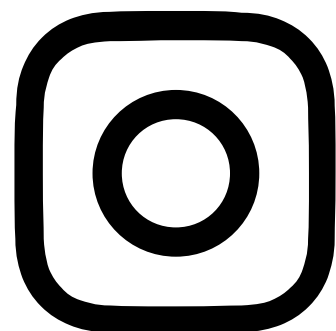
ILABH.ORG



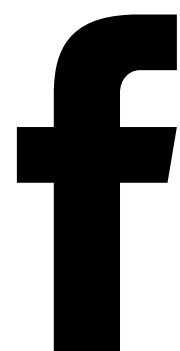
CONNECT WITH US



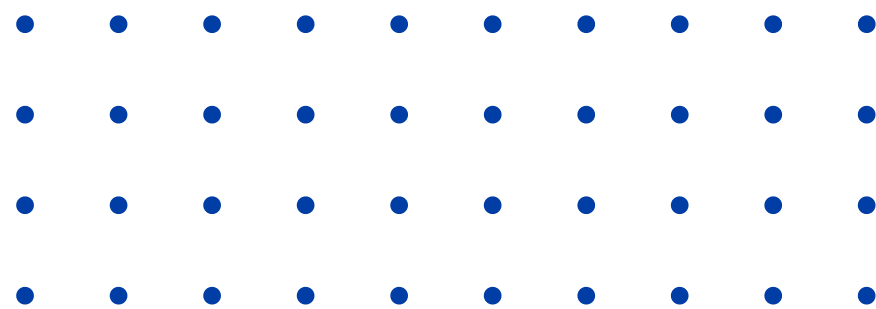
ilabh.org



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[IABH](https://www.facebook.com/IABH)



Questions:

Ashley Webb
ashley@ilabh.org

